

The Annual Quality Assurance Report (AQAR) of the IQAC

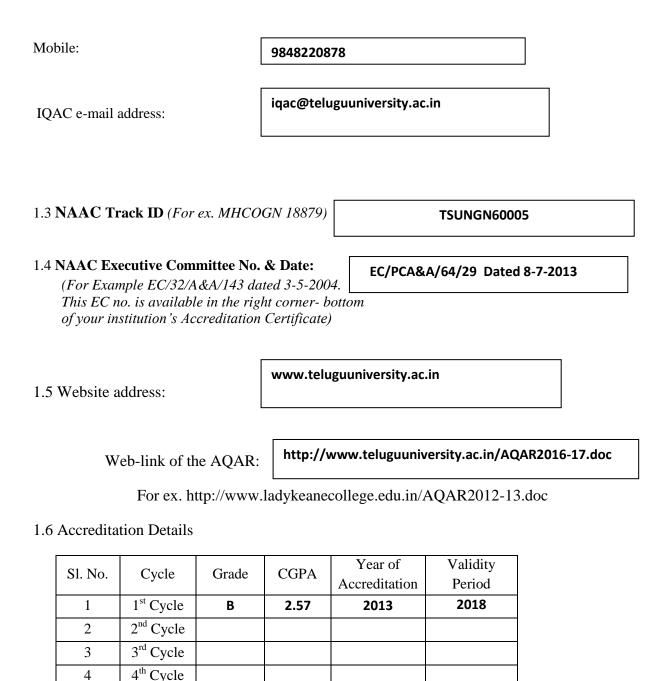
2017-18 (July 01, 2017 to June 30, 2018)

Part – A

I. Details of the Institution

Potti Sreeramulu Telugu University 1.1 Name of the Institution 1.2 Address Line 1 **Public Gardens** Nampally Address Line 2 Hyderabad City/Town Telangana State 500 004 Pin Code registrar@teluguuniversity.ac.in Institution e-mail address 040-23230435 Contact Nos. Prof.S.V.Satyanarayana Name of the Head of the Institution: Tel. No. with STD Code: 040-23230435 Mobile: 9490189824 Prof.V.Nireekshana Babu Name of the IQAC Co-ordinator:





1.7 Date of Establishment of IQAC :

DD/MM/YYYY

20-8-2013

1.8 AQAR for the year (for example 2010-11)

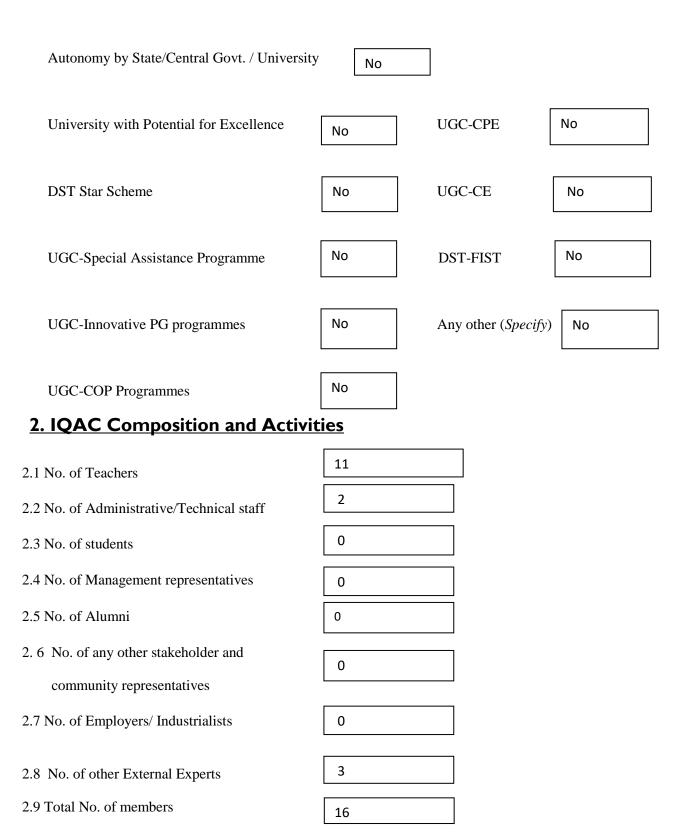
2017-18



1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*(for example AQAR 2010-11submitted to NAAC on 12-10-2011)*

i. AQAR	(DD/MM/YYYY)4
ii. AQAR	(DD/MM/YYYY)
iii. AQAR	(DD/MM/YYYY)
iv. AQAR	(DD/MM/YYYY)
1.10 Institutional Status	
University	State V Central Deemed Private
Affiliated College	Yes 🗸 No
Constituent College	Yes No
Autonomous college of UGC	Yes No
Regulatory Agency approved Insti	tution Yes No
(eg. AICTE, BCI, MCI, PCI, NCI)	
Type of Institution Co-education	on v Men Women
Urban	Rural Tribal
Financial Status Grant-in-a	aid UGC 2(f) UGC 12B \checkmark
	$I + Self Financing$ \bigvee Totally Self-financing
1.11 Type of Faculty/Programme	
Arts V Science	Commerce Law PEI (Phys Edu)
TEI (Edu) Engineering	g Health Science Management
Others (Specify)	ne Arts, Language Linguistics, History Culture etc.
1.12 Name of the Affiliating Universi	ty (for the Colleges) Not Applicable







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2.10 No. of IQAC meetings held 1
2.11 No. of meetings with various stakeholders: No. Faculty
Non-Teaching Staff Students Alumni Others 1
2.12 Has IQAC received any funding from UGC during the year? No
If yes, mention the amount
2.13 Seminars and Conferences (only quality related)
(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC Total Nos. International National State Institution Level 1
(ii) Themes Relevance of Research in Fine Arts
2.14 Significant Activities and contributions made by IQAC
Extension lecture was conducted for teachers and scholars. The report of the committee constituted to look into the various aspects of the CBCS will be discussed and action will be initiated.
2.15 Plan of Action by IQAC/Outcome
The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
Academic awards to students	To encourage the students to take-up
	research in the fields of their interest
Monthly teachers review	To create academic ambiance and
meetings	accountability

* Attach the Academic Calendar of the year as Annexure.

2.15 V	Vhether	the AQA	R was p	placed in	statutory	body
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ther the AQAR was placed	l in statutory body	Yes v	No
Management	Syndicate	Any other body	
Provide the details of the	action taken		
The AQAR will be pl approve for implement		QAC & IQAC w	ill scrutinize the same and



Part – B

Criterion – I

I. Curricular Aspects

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	12	0	0	0
M.Phil.	12	0	0	0
PG	11	0	0	0
UG	1	0	0	0
PG Diploma	11	0	2	0
Advanced Diploma	0	0	0	0
Diploma	13	0	1	0
Certificate	7	0	1	0
Others	8	0	2	0
Total	75	0	6	0
Interdisciplinary				
Innovative				

1.1 Details about Academic Programmes

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options (ii) Pattern of programmes:

	Pattern	Number of programmes
	Semester	12
	Trimester	-
	Annual	39
 1.3 Feedback from stakeholders* (On all aspects) Mode of feedback : 	Alumni v Pares Online Manus	

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

The Academic Senate approved to start new courses in Yoga through Dept. of Jyothisha and Vasthu.

28

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
32	15	6	11	-

2.2 No. of permanent faculty with Ph.D.

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst.		Associa	ite	Profes	sors	Others		Total	
Profes	sors	Profess	ors						
R	V	R	V	R	V	R	V	R	V
0	15	0	22	0	14	0	0	0	51

0

2.4 No. of Guest and Visiting faculty and Temporary faculty

32

15

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	2	15	13
Presented papers	2	13	16
Resource Persons	0	2	7



2.6 Innovative processes adopted by the institution in Teaching and Learning:

- 1. Monthly teachers review meetings
- 2. Academic awards to the students
- 3. Feedback from students
- 4. Access to Wifi for students
- 2.7 Total No. of actual teaching days during this academic year

185

- 2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)
 - Coding of answer scripts
 - Double valuation in P.G. Courses
 - Centralized evaluation
 - Security features in Certificates
- 2.9No. of faculty members involved in curriculum
restructuring/revision/syllabus development271713as member of Board of Study/Faculty/Curriculum Development workshop
- 2.10 Average percentage of attendance of students

74



2.11 Course/Programme wise

Distribution of pass percentage:

Title of the Programme	Total no. of students	Division					
	appeared	Distinction %	I %	II %	III %	Pass %	
M.A. History	20	61	13	4	-	78	
MCJ	20	43	12	17	8	80	
M.A. Astrology	14	32	4	22	-	57	
M.A. Telugu	38	35	35	25	4	89	
M.A. Linguistics	21	15	22	29	3	76	
M.P.A. Dance	12	80	20	-	-	100	
M.A.Music	19	47	31	-	-	78	
MPA Folk Arts	22	60	30	-	-	90	
M.P.A. Theatre Arts	10	80	20	-	-	100	
Certificate Course Perini	6	60	40	-	-	100	
Certificate Jyothisham	12	58	42	-	-	100	
P.G.Diploma	8	50	50	-	-	100	
Jyothirvydyam							
Kalapravesika	-	-	-	-	-	-	
Yakshaganam	-	-	-	-	-	-	
Sathvikabhinayam	-	-	-	-	-	-	
Harikatha	-	-	-	-	-	-	
Travel & Tourism	-	-	-	-	-	-	
Mimicry	12	80	20	-	-	100	
Padyanatakam	5	70	30	-	-	100	
Film Direction	20	80	20	-	-	100	

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning process:

- 1. Preparation and submission of AQAR to NAAC
- 2. Preparation and submission of Self Study Report for Second Cycle of accreditation
- **3.** Taking steps for timely conduct of academic schedule
- 4. To impart training to non-teaching staff
- 2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	8
UGC – Faculty Improvement Programme	0
HRD programmes	0
Orientation programmes	7



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Faculty exchange programme	0
Staff training conducted by the university	0
Staff training conducted by other institutions	3
Summer / Winter schools, Workshops, etc.	0
Others	0

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	153	68	0	0
Technical Staff	0	0	0	0

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Preparation of academic schedule
- Departments have been asked to explore the possibilities to offer need based skill oriented programmes and remedial courses
- Involving departments to create database
- Proposing to take-up academic audit every year

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	0	0	0	0
Outlay in Rs. Lakhs	0	0	0	0

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	0	0	0	0
Outlay in Rs. Lakhs	0	0	0	0

3.4 Details on research publications

	International	National	Others
Peer Review Journals	1	12	10
Non-Peer Review Journals	4	10	11
e-Journals	0	0	0
Conference proceedings	0	2	3

3.5 Details on Impact factor of publications:

Range	Average	
U	Ũ	

h-index

Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	0	0	0	0
Minor Projects	0	0	0	0
Interdisciplinary Projects	0	0	0	0
Industry sponsored	0	0	0	0
Projects sponsored by the University/ College	0	0	0	0
Students research projects (other than compulsory by the University)	0	0	0	0
Any other(Specify)	0	0	0	0
Total	0	0	0	0

4

3

3.7 No. of books published	i) With ISBN No.	Γ
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Chapters in Edited Books

3

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

	UGC-SAP 0	CAS 0	DST-FIST	0
	DPE 0		DBT Scheme/funds	0
3.9 For colleges	Autonomy 0 INSPIRE 0	CPE 0 CE 0	DBT Star Scheme Any Other (specify)	0
3.10 Revenue generated th	nrough consultancy	0		



3.11 No. of conferences	Level	International	National	State	University	College
	Number	0	5	0	0	0
organized by the Institution	Sponsoring	0	Self	0	0	0
	agencies					

 3.12 No. of faculty served as experts, chairpersons or resource persons
 16

 3.13 No. of collaborations
 International
 2
 National
 0
 Any other
 0

 3.14 No. of linkages created during this year
 2
 2
 2
 2
 2

3.15 Total budget for research for current year in lakhs :

From Funding agency	-	From Management of University/College	10.00
Total	10.00		

3.16 No. of patents received this year	Type of Patent		Number
	National	Applied	0
	Inational	Granted	0
	International	Applied	0
	International	Granted	0
	Commonoialized	Applied	0
	Commercialised	Granted	0

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

Total	International	National	State	University	Dist	College
5	0	3	4	0	0	0

3.18 No. of faculty from the Institution
who are Ph. D. Guides
and students registered under them

27	

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF	5	SRF	2	Project Fellows	0	Any other	17
		/					

23



3.21 No. of students Participated in NSS events:				
	University level	63	State level	43
	National level	7	International level	0
3.22 No. of students participated in NCC events:				
	University level	0	State level	0
	National level	0	International level	0
3.23 No. of Awards won in NSS:				
	University level	0	State level	3
	National level	1	International level	0
3.24 No. of Awards won in NCC:				
	University level	0	State level	0
	National level	0	International level	0
3.25 No. of Extension activities organized				
University forum 8 College for	orum 0			
NCC 0 NSS	0	Any	other 0	

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- 1. The University propose to construct an open air theatre for staging plays and performances
- 2. The University with the funds to be released under RUSA would like to develop its infrastructure facilities



Criterion – IV 4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	182 acres	0	0	182 acres
Class rooms	41	0	0	41
Laboratories	1	0	0	1
Seminar Halls	5	0	0	5
No. of important equipments purchased $(\geq 1-0 \text{ lakh})$ during the current year.	0	0	0	0
Value of the equipment purchased during the year (Rs. in Lakhs)	0	0	0	0
Others	0	0	0	0

4.2 Computerization of administration and library

The Library is equipped with Inflibnet / Infonet facility. The computerization of administration is about to be completed in a couple of months and the work is entrusted to M/s. Webpros

4.3 Library services:

	Existing		Newly	added	Total		
	No.	Value	No.	Value	No.	Value	
Text Books	-	-	2015-16	-	-	-	
Reference Books	95835	7093477	835	190264	96670	72,83,741	
e-Books	-	-	-	-	-	-	
Journals	-	-	-	-	-	-	
e-Journals	-	-	-	-	-	-	
Digital Database	-	-	-	-	-	-	
CD & Video Scanned	-						
Books							
Others (specify) DVD	-						



4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Depart- ments	Others
Existing	108	1	56	0	0	3	16	0
Added	0	0	0	0	0	0	0	0
Total	108	1	56	0	0	0	16	0

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

• Almost all the faculty have Laptops and Internet facility is provided to the staff.

- The Students have been provided with WiFi facility.
- 4.6 Amount spent on maintenance in thousands :

i) ICT	0
ii) Campus Infrastructure and facilities	60,333
iii) Equipments	50,000
iv) Others	0
Total :	1,10,333

Criterion – V 5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

The University gives information pertaining to students' services and facilities in its prospectus. Even in the website of the University these details are displayed. Apart from this the IQAC is planning to send the information to the students to their mobiles.

5.2 Efforts made by the institution for tracking the progression

The University disseminates the information pertaining to the courses offered by the University through the Print and Electronic Media. The respective Schools and Centers keep track of the students Progress. The IQAC is also planning to send the attendance particulars of the students to the mobile numbers of their parents.



Total

632

Potti Sreeramulu Telugu University

5.3 (a) Total Nu	(a) Total Number of students				PG	Ph. D.	Other	S		
				54	371	135	172			
(b) No. of st	(b) No. of students outside the state 26									
(c) No. of in	ternation	nal stu	dents		1					
Men	No 398	% 63.00	Wor	nen	No 234					
		Last	Year					Т	his Yea	ır
General	SC	ST	OBC	Physically Challenged		l General	SC	ST	OBC	Physically Challenged
26	110	70	24	5	235	; 183	140	60	243	6
	1		ı I			1	1			ı

Demand ratio 1:7 Dropout % 4

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

The University through its SC, ST Cell has been providing NET Coaching and Remedial Coaching in Spoken English. The University was also providing Coaching to Students who wish to appear for competitive examinations in Government services.

NO. OF STU	idents ben	enclaries		50			
5.5 No. of stude	ents qualif	ied in these exa	minatio	ıs			
NET	5	SET/SLET	7	GATE	0	CAT	0
IAS/IPS etc	0	State PSC	6	UPSC	0	Others	0

56

5.6 Details of student counselling and career guidance

. . .

. 1

Recently a few months ago the University has established a Career Guidance Cell headed by an academician. The career guidance cell will look after the career opportunities of the students and guide them from time to time on various placements in the Government as well as private sectors.

No. of students benefitted





5.7 Details of campus placement

	Off Campus		
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
0	0	0	18

5.8 Details of gender sensitization programmes

The University has organized 'All India Women Poets' Meet'.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

	State/ University level	6	National level	3	International level	0
	No. of students participa	ated in cu	ltural events			
	State/ University level	13	National level	11	International level	5
5.9.2	No. of medals /awards v	won by stu	udents in Sports,	Games and	l other events	
Sports	: State/ University level	2	National level	1	International level	0
Cultura	l: State/ University level	6	National level	2	International level	1

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	22	10,00,000
Financial support from government	251	15,00,000
Financial support from other sources	0	0
Number of students who received International/ National recognitions	0	-

5.11 Student organised / initiatives

Fairs	: State/ University level	2	National level	0	International level	0
Exhibitio	n: State/ University level	2	National level	1	International level	0
5.12 No. of social initiatives undertaken by the students 1						
5.13 Majo	or grievances of students (i	f any) red	ressed: No			

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

This University is a special, unconventional University and it states its specific objectives in the Act. The mission of this University is to preserve and rejuvenate Telugu culture in all spheres. This institution was established combining the existing institutions which were working for the glory of Telugu culture in various fields like music, dance, literature, painting and drama. The mission of this University was to make these areas of culture accessible to every aspiring youth through courses leading to degrees; and to preserve the glory of the bygone days of Telugu Culture, History, Language and Literature through research and publications.

The mission of the University is to impart the knowledge to students in his / her Mother Tongue. This is only University in the State to offer the courses of higher education in Telugu, one of the Indian Languages.

The students of this University seeks to serve are from all over the state, from the marginalized sections of rural and tribal backgrounds.

This institution was established to cater to the propagation of Telugu language, literature, fine and performing arts. The main aim was to bring these cultural fields which were confined to the elite, i.e. Classical Dance, Carnatic Music, Painting, Sculpture and Theatre to the grass root level. Hence, it envisaged many courses like degree, P.G, Certificate, Diploma, P.G Diploma and Kalapravesika for the convenience of the Students hailing from different backgrounds.



6.2 Does the Institution has a management Information System

The University has constituted a committee with regard to creating management Information System.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

The Curriculum is developed in tune with the UGC rules & regulations.

6.3.2 Teaching and Learning

The University encourages students to take up field work. The University conducts remedial coaching for the weaker Students.

6.3.3 Examination and Evaluation

The Examination scheme follows a process of continuous evaluation comprising of internal evaluation, assignments, seminars and semester end examinations. The evaluation process follows SGPA and CGPA methods of credit based on a ten-point scale. Letter grade system is introduced in place of marks.

6.3.4 Research and Development

The University conducts regular meetings of Deans, Directors and Heads about the teaching methodology adopted, the use of technology in the class room, the internal assignment procedures etc, so that the teaching of each faculty member is evaluated.

The University circulates information on research projects and other opportunities for research to each and every faculty so that they can take up new projects. The work on the Departmental projects is evaluated periodically by the Head of the Institution.

6.3.5 Library, ICT and physical infrastructure / instrumentation

The University Central Library has Inflibnet /infonet for the benefit of the scholars, students and teachers. Students use it for their research and competitive exams purposes, while faculty uses it for research and their project works.

The Library is open from 8 a.m to 8 p.m on all working days; 8 a.m to 2 p.m on Sundays and holidays, 8 a.m to 11 p.m during examinations. Thus it is accessible to students and faculty for many hours.

Further the University intends to utilise the funds sanctioned by the RUSA for development of infrastructure facilities.



6.3.6 Human Resource Management

Due to shortage of regular teachers to carry out the Academic activities effectively, the University is engaging the services of qualified persons as instructors and accompanists.

6.3.7 Faculty and Staff recruitment

The information pertaining to the teacher vacancy was sent to Government. The recruitment will be done on obtaining approval of the Government.

6.3.8 Industry Interaction / Collaboration

The institution has linkages for research and extension work with National and International institutions. 1. France – INALCO – institute Nationale des langues et civilizations orientales 2. American Institute of Indian Studies. 3. MOU with Hebrew University 4. MOU with Berkeley University 5. Silicon Andhra, California 6. Spifpa-Srinivasa Prasad International Foundation for Performing Arts. In the following chairs the University is collaborating with respective institutions and conducting activities on Telugu Learning. 1. Madurai Kamaraj University - Tirumalanayaka Chair 2. Institute of Asian Studies - Tikkana Chair 3. Tamil Univeristy, Tanjore - Raghunatha Nayaka chair 4. Bharatiyar University, Coimgbattore - Kattamanci Ramalingareddy Peetham 5. Gujarat Vidyapeeth, Ahmadabad - Gurazada Chair 6. International School of Dravidian Linguistics, Trivandrum - Gidugu Ramamurthy Chair

6.3.9 Admission of Students

In the solitary U.G. course of the University, B.F.A the students are selected through entrance exam and interviews.

For all M.A courses, the students are selected through Entrance (written) examination. For Telugu, Linguistics and History, admission is through only Entrance examination.

But, in the case of Performing Arts, like Music, Dance, Theatre and Folk Arts, the interview includes practical testing of ability and aptitude in the concerned Art.

In the case of M.Phil and Ph.D admissions, the UGC guideline of minimum percentage in the qualifying degree (55% for general category and 50% for SC/ST candidates) is followed. Entrance examination and interview are also held.

For all Diplomas, P.G.Diplomas, Certificates and Kalapravesikas interviews are held for selection.



6.4 Welfare schemes for	Teaching	House Building Loan, House Building Repair Loan, Teacher Co-operative Society, Group Linked Insurance Scheme, Health Card.		
	Non teaching	House Building Loan, House Building Repair Loan, Group Linked Insurance Scheme, Computer Loan,		
		Health Card.		
	Students	Hostel Facility, Internet Facility, Fee re-imbursement, Library Facility		
6.5 Total corpus fund generated				

6.6 Whether annual financial audit has been done

Yes	٧	No	

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	-	No	-
Administrative	Yes	State Audit & A.G. Audit	Yes	Account Branch

Yes

Yes

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes

٧	No	

For PG Programmes

٧	N
v	

NO

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

The University has No Autonomous College.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

It has No constituent Colleges. The University has 15 Music, Dance College Affiliated to it. The University conducts only the Examinations of these courses. It has No Administrative control over these Music & Dance Colleges.



6.11 Activities and support from the Alumni Association

The Alumni was established in 2006 The Alumni participates in the cultural events of the university. It donates for the maintenance of particular facilities (Ex. Department of Music) Alumni who are in the media give vast coverage to the activities of the university, thus promoting the courses and events. Alumni meet occasionally and send its suggestions to the universities regarding courses and activities.

6.12 Activities and support from the Parent – Teacher Association

The Parent Teacher meeting are held at respect Departments. The Faculty takes the suggestions of the parents for improving the Academic standards.

6.13 Development programmes for support staff

The support staff is encouraged to participate in the training programmes conducted by the M.C.H.R.D. at regular interval to enable them to hone up their skills.

6.14 Initiatives taken by the institution to make the campus eco-friendly

Regular plantation activity as part of State Government's Haritha Haram Programme. Reduction in use of firewood in hostel kitchens. Implementation of effective protocols for waste disposal. Encouraging judicious use of electricity and water. Use of waste water for gardening purpose. Saplings are planted in the University campus at regular intervals. Developing water harvesting pits. As part of the Swach Bharat Abhiyan scheme the staff and students of the University took-up cleaning and beautification of University.



Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

To ensure efficiency in academic and administrative practices, decentralization of administration is also being practiced. The Departmental Committees, the Research Committee, the Student Welfare Centre are all part of this exercise.

The University tries to create internal financial resources through Distance Education courses and a few self-finance courses.

Students from the disadvantaged sections of the society are provided with financial assistance, special training and many other concessions so that they can pursue the subject of their choice.

The University provides special assistance to the faculty and students through General Grievance cell, Women Cell, SC/ST Cell, Student Welfare Cell.

The University honours the staff and students at regular intervals who have contributed for the overall development of the University as well as personally in their subjects. This results in more innovative participation of both the staff and students in academic and social pursuits.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

After IQAC meeting the IQAC prepares the action plan for the academic year based on the resolutions of the meeting. In this direction the IQAC frequently monitors the progress of the each individual department.



7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

Best Practice-1

1. Title of the Practice: Promotion of Research

2. Goal:

Creation of awareness on the need for research to upgrade the knowledge of the Students and Teachers.

3. Context:

The main focus of the University on quality research in the fields of Fine Arts, Performing Arts, Telugu Language and Literature. The University is motivating the teaching faculty to take-up research projects and guiding research scholars and publishing research articles. Similarly the University is also encouraging students to take-up research by sanction URF.

4. The Practice:

The Deans of the Schools and Director of the Centres.

5. Evidence of Success:

The research papers published by the teaching staff are the indication to the success.

6. Problems Encountered and Resources Required:

The lack of sufficient budget and time constraint stands as hindrance to this programme.

7. Responsible:

Director of IQAC

Best Practice-2

- **1. Title of the Practice:** Yearly performance appraisal of the schools and centres
- 2. Goal:

Academic accountability

3. Context:

The performance appraisal reflects the teachers and students performance. It is useful in the CBCS system, because it address the needs of the students in a comprehensive way.



4. The Practice:

Head of the Departments will submit the annual performance appraisal of his department to the respective dean. The Dean will convene a meeting and the performance appraisals submitted by the departments will be discussed.

5. Evidence of Success:

The outcome of the discussions resulted in bringing down the student dropout and improvement of results.

7.4 Contribution to environmental awareness / protection

Celebrates important days such as International Biodiversity Day, International Water Day, World Environment Day, Vanamahostav Week etc. are among the few activities taken up to create environmental awareness.

The University also organised awareness programmes under the banner of Swach Bharat for plastic free campus, clean and green programmes and taking-up plantation and disposal of leaf litter in harvesting pits.

7.5 Whether environmental audit was conducted?



7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strengths

The University caters to the needs of the students from disadvantaged sections.

Course in classical music, classical dance, theatre, folk arts, painting, sculpture and journalism are offered at a reasonable fee. This is the only university which offers the above courses under one umbrella providing a holistic approach to culture and arts.

The use of traditional expertise is combined with modern learning tools in the field of arts. It is the only university in the state and probably one of the few in the country which offers Folk Arts, Fine Art and Performing Arts in a holistic manner.

The university is a resource centre for State Official Language Telugu. The encyclopaedia brought out by this university, the Museum "Telugu through the ages", the documentaries produced on stalwarts of Telugu culture by the AVR division are perennial reference points for governmental and private institutions.

It is the only University formed for the development of Telugu, the official language of the State. It caters to the regional language media, which is the most dynamic area of social transformation in present days. Mass communication, TV Journalism, Film Direction, Anchoring, Carnatic Music, Dance Forms like Kuchipudi and Andhranatyam are some of the courses taught here. At the same time, traditional arts such as Harikatha, Padyanatakam, Lalita Sangeetam and Yakshaganam are also given academic stature in the form of Diplomas and Certificates. No other institution in the State teaches these traditional arts. The faculty consists of teachers from background traditional art families and academically qualified.

Weaknesses

Infrastructural facilities for students, especially, women can be much better. Women's hostel is an immediate necessity which could improve intake of women students.

As most of the students joining in this university are from disadvantaged sections, they need financial support.

Lack of sufficient class-rooms. The present accommodation is being utilized optimally but even that is not sufficient in view of the demand for class rooms.

Insufficient accommodation and other infrastructure. Accommodation for teachers is also not sufficient at present; Women teachers have little private space; students have little scope for sports, both indoor and outdoor. Separate waiting rooms for women students, separate staff room for female teachers and spacious rooms for indoor sports are all needed for the overall development of students and the institution.

Insufficient faculty: Nearly all the departments have senior teachers who would be retiring in a few years from now. At present, not a single department has desirable ratio of Professor, Associate Professors and Asst. Professors (1:2:4). This faculty ratio has left the university ineligible for tapping research grants from agencies like UGC.

Opportunities

At a time when globalization and the proliferation of media leaving several art forms and artisan families on the verge of extinction, as envisaged in its objectives, the university has to rise to the occasion. Perhaps, this is the only university which has onus of preserving art forms, culture and literature.

The fact that students from artisan communities are eager to learn and keep art forms alive, the university has to provide them opportunities on a par with other national level institutions.

The government's decision to impart art education at school level and college level has opened up new window of opportunity to the students of arts and culture. It is the responsibility of the university to provide necessary skills to the students so that they can be employed and also do their best to preserve the culture and art forms.

Threats

As the career orientation among students and their parents is increasing day by day, there is a danger of students turning to courses like engineering and technical courses, but still we find few parents and students who are interested in taking-up fine arts as their career opting for these courses and taking it as a career.

With internationalization and privatization of higher education, students may opt for private universities with global standards.



8. Plans of institution for next year

Action plan for:

Organizing a Finishing School and for improving the academic performance of SC/ST/OBC/academically weak students through innovative methods, such as remedial and skill development classes for increasing the transition rate and pass rate with the objective of improving their employability.

- The University intends to develop its infrastructure facilities with the grants being released by the RUSA.
- The University plans to start New Certificate and Diploma courses of Self Financing nature.
- > The University plans to complete the constructions at Bachupally Campus.
- Plans to complete the Open Air Auditorium, Women Hostel and New Administration Building.
- To organise Workshops and Seminars to hone-up the skills of Students and Teachers.

Action plan for:

Strengthening of PG programs and starting of new PG programs.

- Curriculum of the PG programs will be made suitable for taking up jobs after finishing the course
- Teaching aids (Electronic class rooms, Visualizers, E-boards) will be used to teach the courses.
- > Video lessons will be prepared utilizing the experienced scholars in the field.
- Virtual class room concept will introduced
- > New PG programs that have more employability will be introduced.



Name Prof. V. Nireekshna Babu

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Signature of the Coordinator, IQAC

Name Prof. S.V. Satyanarayana

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Signature of the Chairperson, IQAC

Annexure I

Abbreviations:

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission
