## **Extension Services Division**

This Division was established to carry out the activities of all the erstwhile Academies which were merged into the university on its inception. These include publication grants to writers, organizing memorial lectures, Award functions, Special programmes like Batukamma festival etc. Most of the activities conducted by the University are organized by the Division.

- Providing Financial Assistance to writers, who do not find resources of their own to bring out their books. This function is carried out a expert committee which scrutinizes the manuscripts received from the various genres. This scheme will help a lot of writers and is a boon to indigent writers and Telugu University is only university extending such help to writers.
- Every year we give <u>Visista Puraskar</u> to one of the outstanding person in field of Literature, Fine Arts and Culture in rotation. We present Rs. 1.00 Lakh cash award.
- We also instituted several <u>Literary Awards</u> in the geners of verse, lyric, freeverse story, novel, chidren literature, literary criticism, drama etc. We also give special award to women writers.
- We also give <u>Pratibha Awards</u> to 12 members with meritorious services to the domain of poetry, criticism, research, story, novel, avadhanam, folk, arts, dance, music, drama, Journalism, painting etc. The cash prize for this Award is Rs. 20,116/-.
- We also provide Financial Assistance to cultural Organizations to encourage them and bring out the talents and culture which are getting extint.
- Apart from this the other functions of the department includes.
- <u>Telugu Vaani</u>: Exclusive Magazine of the University.
  The Division publishes a Quarterly magazine called "Telugu Vaani" which given an account of the events held in the University, the activities of Telugus living outside Telugu States. It serves as a guide to the developmental activities of the University(20182019 to 2022-2023).

The Extension Services Division on the while works as the mouthpiece of the university and carries out its public-related activities. All the functions of the different organizations that merged with the university at its inception are carried out by this division.

## **Keerthi Awards**

- Memorial Lectures
- Financial Assistance to Literary Seminars.
- > Art exhibition awards.
- Railway concession to artists.